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Workforce Science Associates Named Qualtrics' Partner of the Year

New HR consulting firm founded by former Kenexa and IBM executives recognized by Qualtrics as its leading employee experience partner.

Lincoln, Nebraska (March XX, 2019) – Workforce Science Associates, a leading HR consulting firm dedicated to creating engaging employee experiences, was named the inaugural Employee Experience Partner of the Year by Qualtrics. The announcement was made to commemorate the first year of the Qualtrics Partner Network.

Qualtrics honored Workforce Science Associates for its commitment to employee experience management and for helping organizations advance and scale its employee experience programs. Qualtrics is a technology platform that organizations use to collect, manage and act on experience data.

"We are committed to helping customers strengthen employee engagement that has a positive impact on the bottom line," said Zach Canaday, CEO and co-founder of Workforce Science Associates. "This recognition from Qualtrics further validates that our method – which combines leading-edge technology with experienced consultants – produces meaningful results."

Workforce Sciences Associates was started by Bill Erickson, a founder of Kenexa, along with former Kenexa leaders Canaday and Kris Erickson. The aim of Workforce Science Associates is to provide its customers with full-service, end-to-end employee engagement and consulting experiences that few companies can match. Workforce Science Associates serves several enterprise clients across the United States.

Workforce Sciences Associates partners with Qualtrics to empower organizations to successfully plan and execute an employee experience program. The businesses experience in the science of human behavior interjects the human side of employee engagement into the Employee Experience solution on the Qualtrics core experience platform.

"The growth we experienced within the first year of the Qualtrics Partner Network alone is a significant validation of the experience management industry," said John Torrey, Chief Ecosystem Officer, Qualtrics. "Our partners have unparalleled expertise in helping customers build and scale experience management programs unique to their business and industry – from employee experience to customer experience. Combined with the Qualtrics XM Platform, the Qualtrics Partner Network provides access to the best technology and services in the industry today. We will continue to grow our network to ensure the best possible outcomes for our customers and their experience management programs."

About Workforce Science Associates

Formed by members of Kenexa's legacy management team and consisting of employee engagement subject matter experts, Workforce Science Associates offers expertise in optimizing talent and team performance that has been proven to transform companies and communities. For more information, visit www.workforcescience.com.